

2026



Exhibitor Prospectus

**Jefferson Update in
Neurosurgery 2026
(JUNE)**

Jefferson Update in Neurosurgery 2026 Friday, June 19, 2026 In - Person Exhibit Opportunity

COURSE DIRECTORS & PLANNERS:

M. Reid Gooch, MD, FAANS ; Caio Matias, MD, PhD; Richard Schmidt, MD

On behalf of the Department of Neurological Surgery at Thomas Jefferson University, we are pleased to invite your company to exhibit at Jefferson Update in Neurosurgery 2026, to be held in the Dorrance H. Hamilton Building in Philadelphia, PA

This hybrid continuing education event will highlight the latest advances in the field of neurosurgery and identify ways practitioners across specialties can enhance their practice and optimize patient care by effectively integrating these advances into clinical practice. Healthcare professionals who care for patients with neurological illness would benefit from attending this event, including neurosurgeons, neurologists, neuro-intensivists, neuroradiologists, anesthesiologists, nurses, physician assistants, and other practitioners who may refer patients for neurosurgical care.

As an exhibitor at Jefferson Update in Neurosurgery 2026, your company will have the opportunity to connect with leading healthcare professionals and showcase your products and services. Exhibiting provides an excellent opportunity to build brand awareness, generate quality leads, strengthen customer relationships, collaborate with experts and healthcare providers, and introduce new products and cutting-edge technology.

The conference agenda includes several dedicated times for attendees to visit the exhibit area and engage with company representatives:

- 7:00AM - 7:45AM
- 9:35AM - 9:50AM
- 11:00AM - 11:45AM
- 1:30PM - 1:45PM

Exhibit fees can be paid online with your registration. Contact us if you are paying by check or will pay via electronic payment/wire transfer. The exhibit fee is **\$2,500**. For more information about the benefits included in the exhibit package, please review the exhibitor prospectus below or visit the exhibitor webpage at:

<https://jefferson.cloud-cme.com/neurosurgery2026>

We hope that you will join us as an exhibitor for this exciting educational program and valuable networking opportunity. Please feel free to contact us if you have any questions. Exhibit fees can be paid online with your registration. Contact us if you are paying by check or will pay via electronic payment/wire transfer.

Please contact me at christopher.curran@Jefferson.edu if you have any questions. Thank you for your attention and consideration!

Sincerely,

Christopher Curran
CPD Planner
Office of Continuing Professional Development
Thomas Jefferson University

**Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Contact us with any questions regarding status.*

Date and Time	Friday, June 19, 2026 7:45AM - 3:00PM
Conference Location	Dorrance H. Hamilton Building 1001 Locust Street Philadelphia, PA 19107
Exhibitor Registration	https://jefferson.cloud-cme.com/neurosurgery2026
Exhibit Fee & Sponsorship Opportunities	<p>Exhibit Fee - \$2,500 Benefits:</p> <ul style="list-style-type: none"> • One 6 ft table • Up to 2 company representatives • 1 half-page company advertisement in Exhibitor Directory • Due: Monday, May 29, 2026 • Ad specifications: PDF or JPEG format, 8.5 x 5.5, no bleed, preferably with a border • Slideshow acknowledgement <p>Breakfast Sponsorship - \$500 Lunch Sponsorship - \$750</p> <p>Not able to attend in person? You can still align your brand and boost your company’s visibility within the neurosurgery community by sponsoring breakfast or lunch. Each of these exclusive opportunities is limited to one sponsor.</p> <ul style="list-style-type: none"> • Acknowledgment on signage at food table • Announcement in slide show and welcome comments • Included in pre-conference email to registrants
Exhibit Location/ Times	<p>The exhibit area is available throughout the conference. The following times are preliminary dedicated exhibit times:</p> <p>Preliminary Agenda - Subject to Change 7:00AM - 7:45AM Registration, Continental Breakfast & Exhibits 9:35AM - 9:50AM Break & Exhibits 11:00AM - 11:45AM Lunch & Exhibits 1:30PM - 1:45PM Break & Exhibits</p>
Set-up/Breakdown	<p>Exhibit set-up can begin on Friday, June 19, 2026, at 6:00AM (Subject to Change). Exhibit breakdown must be completed by 3:00PM on Friday, June 19, 2026.</p>
Electrical Needs	<p>Electrical services <u>are included</u> in the exhibit fee. Each company is responsible for communicating their electrical in the registration form.</p>
Questions	Christopher.Curran@jefferson.edu

<p>Shipping Information</p>	<p>Shipments will be accepted by Jefferson Alumni Hall 2 days prior to conference, no earlier than Wednesday, June 17, 2026. Be sure to label them accordingly. Please email Christopher.Curran@jefferson.edu with the following information: name of sender, how many boxes, when you are shipping them, and when they are expected to arrive at the Jefferson Alumni Hall.</p> <p>Label for Boxes: Jefferson Alumni Hall Office of CPD - ATTN Christopher Curran 1020 Locust Street Suite M5 Philadelphia, PA 19107 Jefferson Update in Neurosurgery, June 19, 2026 Package ____ of ____</p> <p>SKMC/TJU do not accept any liability for equipment, goods, displays, or other materials which arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with Union League representatives.</p>
<p>Payment</p>	<p>Please make check payable to: Thomas Jefferson University</p> <p>Mail to: Thomas Jefferson University; Office of CPD - ATTN: Christopher Curran 1020 Locust Street, Suite M-5; Philadelphia, PA 19107</p> <p>American Express, Visa and MasterCard are also accepted via the registration portal. https://jefferson.cloud-cme.com/neurosurgery2026</p>
<p>Conference Cancellation</p>	<p>In the event that the Conference would have to be cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors.</p>
<p>Exhibitor Rules</p>	<p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none"> • Exhibitor is not furnishing commercial support for this conference; exhibitor is buying exhibit space. • All exhibits must be tabletop or portable in nature. • Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space. • Exhibits are intended for informational purposes, products should not be sold on site. • Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf. <p>The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall.</p>

Sunshine Act

The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the “Sunshine Act”).

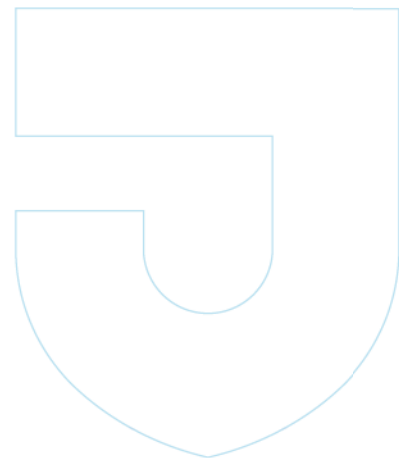
Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.

Jefferson Update in Neurosurgery June 19, 2026 Hybrid Event

Preliminary Agenda/Subject to Change

Time	Session	Speaker
7:00-7:45	Sign in/Exhibitors	
7:45-8:00	Welcoming Remarks	Richard F. Schmidt, MD
RESIDENT SESSION		
8:00-8:20	Advancing Imaging Protocols for Traumatic Brain Injury	Michael Baldassari, MD
8:20-8:40	Predictive Models in Subarachnoid Hemorrhage	James Castiglione, MD
8:40-9:00	International Training Perspectives in Neurosurgical Residency	Pious Patel, MD
9:00-9:05	Q&A	
9:05-9:35	The Future of Healthcare - Perspectives from Enterprise Leadership	Baligh Yehia, MD
9:35-9:50	Break/Exhibitors	
SPINE SPECIALTY SESSION		
9:50-10:20	Management of Complex Spine Conditions - An International Perspective	Caio Matias, MD
10:20-11:00	Spine Case Panel	Caio Matias, MD, Anthony Stefanelli, MD, Christian Hoelscher, MD, Hassan Saad, MD
11:00-11:45	Break/Exhibitors/Lunch	
VASCULAR SPECIALTY SESSION		
11:45-12:15	Novel Management Techniques for Cerebrovascular Disease and Cerebrospinal Fluid Leaks	Mario Zanaty, MD
12:15-1:00	Vascular Case Panel	Thana Theofanis, MD, Anand Kaul, MD, Ritam

		Ghosh, MD, Michael Rizzuto, MD
1:00-1:30	Medicolegal Concerns in Neurological Surgery	James Lowe, MD
1:30-1:45	Break/Exhibitors	
TUMOR SPECIALTY SESSION		
1:45-2:15	Advances in Complex Neurooncological Care	David Bray, MD
2:15-2:55	Tumor Case Panel	Stephanie Robert, MD, Nikolaus Mouchtouris, MD, Rui Feng, MD
2:55-3:00	Closing Remarks	Richard F. Schmidt, MD



Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)
THOMAS JEFFERSON UNIVERSITY

2 Business name/disregarded entity name, if different from above.

3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor C corporation S corporation Partnership Trust/estate

LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____

Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.

Other (see instructions) **NON-FOR-PROFIT 501C3**

3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) **1**

Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) **A**

(Applies to accounts maintained outside the United States.)

5 Address (number, street, and apt. or suite no.). See instructions.
1101 MARKET STREET, SUITE 2004

6 City, state, and ZIP code
PHILADELPHIA, PA 19107

7 List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Social security number

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OR

Employer identification number

2	3	-	1	3	5	2	6	5	1
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Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person  Date **01/28/2026**

Yevgeniy Shcherbakov, Acct. Manager

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they